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SEVEN DISTRIBUTORS AFFILIATED WITH iPROMOTEu IN JANUARY 2012
Representing More than \$1 Million in Annual Sales Volume

WAYLAND, Mass- February 9, 2012— iPROMOTEu announced today that seven promotional products distributors have affiliated with iPROMOTEu in January 2012. These new affiliates, in the aggregate, have an estimated annual sales volume in excess of \$1,000,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional — either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, nearly 570 distributors from 48 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are approximately 810 industry sales professionals among iPROMOTEu’s “selling network” nationwide.

“Industry distributors continue to recognize iPROMOTEu as the smart choice to help them increase their profits and spend more time selling,” said iPROMOTEu President and CEO Ross Silverstein.

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in January: Brett Antell of Get In The Zone, Inc. in Havertown, PA; Nancy Clawson of Identity Promotional Marketing in Phoenix, AZ; Elaine Hickson of Elaine's Print Shop in Sulpher, LA; Robert Mazzotta of Mazzotta Print Graphic Services in New Kensington, PA; William Powers of GH Printing Solutions, Inc. in Oklahoma City, OK; April Thomas of Panda Promotions, Inc. in Northfield, OH; and Chris Wallis of Brand360 Promotions in Indianapolis, IN.

iPROMOTEu is a service provider to promotional products distributors. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com or call 800-850-3370.

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