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**137 DISTRIBUTORS AFFILIATE WITH iPROMOTEu
IN THE FIRST NINE MONTHS OF 2011**
Representing more than \$28.5 Million in Annual Sales Volume

WAYLAND, Mass- October 19, 2011— iPROMOTEu announced today that 137 promotional products distributors have affiliated with iPROMOTEu during the first nine months of 2011. These new affiliates, in the aggregate, have an estimated annual sales volume of more than \$28,500,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional—either an existing independent distributor or a successful salesperson formerly working for another distributor.

Presently nearly 600 distributors from 48 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are approximately 800 industry sales professionals among iPROMOTEu’s “selling network.”

“It’s obvious that iPROMOTEu’s business platform is incredibly appealing. Whether it’s the entrepreneur who has dreams of starting his or her own business, or the well-established distributor ready to take the next step, iPROMOTEu provides the services and support for each of them so they can increase their sales and productivity,” said iPROMOTEu President and CEO Ross Silverstein.

iPROMOTEu is a service provider to promotional products distributors. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com or call 800-850-3370.

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