

FOR IMMEDIATE RELEASE

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**Fifteen Distributors Affiliate with iPROMOTEu in August 2010
Representing \$3 Million in Annual Sales Volume**

September 8, 2010 – Wayland, Massachusetts: iPROMOTEu announced today that 15 promotional products distributors have affiliated with iPROMOTEu in August 2010. These new affiliates, in the aggregate, have an estimated annual sales volume of approximately \$3,000,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, over 540 distributors from 47 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are more than 700 industry sales professionals among iPROMOTEu’s “selling network.”

Ross Silverstein, President & CEO of iPROMOTEu, remarked: “iPROMOTEu truly is the smart choice for experienced distributors and salespeople in the promotional products industry, and we’re very proud to be one of the largest and fastest growing distributor organizations in the industry.”

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in August: Jenny Crane of Dash Promotions in Dana Point, CA; Michael Crowley of Universal Printworks, Inc. in Placentia, CA; George Garcia of Geo Promotions LLC in Santa Fe Springs, CA; Lee Giles of Giles Moran in Richardson, TX; Loree Hall of A Better Solution in High Point, NC; Andrea Harper of Harper & Harper Creative Group, LLC in Atlanta, GA; Mark Holm of Ideal Printing Promos & Wearables Inc. in Folsom, CA; Kimberly Joiner of Custoz, Inc. in Jacksonville, FL; Stephen Marotta of Stephen Marotta Advertising, Inc. in Ft. Lauderdale, FL; Michael Paul of Compass Promotions USA in Stuart, FL; LaDonna Pauls of Logo Envy in Wichita, KS; Lewis Riddick, Jr. of VIP Marketing & Dist Co in Washington, DC; and Jim Vermeer of PM Incentives, Inc. in Pella, IA.

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

iPROMOTEu is a service provider to promotional products distributors. Its selling network consists of more than 700 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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