

FOR IMMEDIATE RELEASE

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**Eighteen Distributors Affiliate with iPROMOTEu in July 2010
Representing more than \$5.8 Million in Annual Sales Volume**

August 10, 2010 – Wayland, Massachusetts: iPROMOTEu announced today that 18 promotional products distributors have affiliated with iPROMOTEu in July 2010. These new affiliates, in the aggregate, have an estimated annual sales volume of approximately \$5,800,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, over 500 distributors from 47 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are approximately 700 industry sales professionals among iPROMOTEu’s “selling network.”

“Industry distributors continue to recognize iPROMOTEu as the smart choice to help them increase their profits and spend more time selling,” remarked Ross Silverstein, President & CEO of iPROMOTEu.

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in July: Ron Augelli of Augelli Printing in Archbald, PA; Monica Chavers of Primary Accents, LLC in Detroit, MI; Amber Christel of Dynamic Marketing Solutions LLC in Port Washington, WI; Larry Davis of Contemporary Business Forms, Inc. in Bloomington, IL; Art Goldman of MarketingVUE in Dublin, CA; Connie Krebs of Print In A Click in Williamsburg, OH; Pam Leso of Teamwork Promotional in Escondido, CA; Thomas Lott of TLC Promotions in Santa Fe Springs, CA; Paula Maita of Paula Maita & Co. in Elk Grove, CA; Mag Mikesell of Mikesell Monograms in Greenville, OH; Shelly and Hal Narotzky of Aberson Narotzky & White Inc. in Westfield, NJ; Joanna Scarborough of Barnyard Designs in Clovis, CA; Peggy Schumann of SignUP, Inc. in Escanaba, MI; Marcy Slachman of Invitation & Promotion Hotline, LLC in Manalapan, NJ; Aloma Stewart of ASJ Enterprises in Montgomery, AL; Jeffrey Tredennick of Ascent Promotional Marketing in Bridgewater, CT; and Sherry Treesh of TLC Promotions, LLC in Indianapolis, IN.

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

iPROMOTEu is a service provider to promotional products distributors. Its selling network consists of more than 700 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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