



FOR IMMEDIATE RELEASE

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**Fifteen Distributors Affiliate with iPROMOTEu in March 2008
Representing \$3.7 Million in Annual Sales Volume**

April 7th, 2008 – Wayland, Massachusetts: iPROMOTEu announced today that fifteen promotional products distributors have affiliated with iPROMOTEu in March 2008. Each of these new iPROMOTEu Affiliates, as is the case with all iPROMOTEu Affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson working for another distributor. Presently, 376 distributors from 42 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for iPROMOTEu Affiliates, there are now more than 490 industry sales professionals among iPROMOTEu’s “selling network.”

The following individuals are among the industry distributors and salespeople that affiliated with iPROMOTEu in March: Todd Brown of Impact Image Apparel in Denver, CO; Brian Cole of Georgia Promotions in Suwanee, GA; Maureen Gilbert of Print -N- Stitch in Kenner, LA; Sherri Gordon of Houston Promotions, Inc. in Pearland, TX; and Mendy Halberstam of All About Promotions & Marketing, Inc. in Brooklyn, NY. The identity of the other new Affiliates is being kept confidential, temporarily, at their request.

“We’re pleased with the growth of iPROMOTEu in the first quarter of 2008,” remarked Ross Silverstein, President & CEO of iPROMOTEu. “More and more distributors and salespeople are choosing iPROMOTEu after researching all of the available industry options. For the experienced distributor and salesperson intent on growing his or her business and retaining their own identity, iPROMOTEu is a great solution.”

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

iPROMOTEu is a service provider to promotional products distributors. Its network consists of more than 480 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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