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**EIGHT DISTRIBUTORS AFFILIATED WITH iPROMOTEu IN JULY 2012**  
**Representing Over \$3 Million in Annual Sales Volume**

WAYLAND, Mass- August 8, 2012— iPROMOTEu announced today that eight promotional products distributors have affiliated with iPROMOTEu in July 2012. These new affiliates, in the aggregate, have an estimated annual sales volume of over \$3,000,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional — either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, 552 distributors from 48 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are over 820 industry sales professionals among iPROMOTEu’s “selling network” nationwide.

“Industry distributors continue to recognize iPROMOTEu as the smart choice to help them increase their profits and spend more time selling,” said iPROMOTEu President and CEO Ross Silverstein.

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in July: Diana Bonsignore of Sunset Printing & Advertising Specialty Co. in Northport, NY; Kristi Jacobsen of Intergraphic Creative Group Inc. in Cape Coral, FL; David Lorincz of 3rd Tee, Inc. in Williamsburg, VA; Robert and Paul Mastriano of Screen Tek Printing Co., Inc. in North Haven, CT; Linda Miller Seder of Innovative Promotional Concepts in Watertown, MA; Deborah Million of A Million Promotions, Ltd. in Orland Hills, IL; and Linda Speed of Speedline in New Castle, PA. One other new affiliate has requested that its identity temporarily remain confidential.

iPROMOTEu is a service provider to promotional products distributors. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com) or call 800-850-3370.

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