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iPROMOTEu EXPANDS INTO CANADA

WAYLAND, Mass- August 29, 2012—After many years of requests from Canadian distributors, iPROMOTEu announced today that the company has expanded its service into Canada. iPROMOTEu has invested time, energy and considerable thought into developing the appropriate systems and relationships to ensure the success of our Canadian Affiliates. The company is dedicated to providing Canadian distributors with the same high-level of administrative and financial support that they offer the U.S promotional products industry.

“This is a significant step for iPROMOTEu. The company has been rapidly growing in the U.S for the last several years and I’m thrilled that we now have the resources in place to expand into Canada. I look forward to helping independent business owners in Canada run their companies more efficiently,” said Ross Silverstein, President & CEO of iPROMOTEu.

iPROMOTEu is a service provider to promotional products distributors. Its selling network consists of more than 800 experienced distributors and their sales representatives from 48 states throughout the country (plus Puerto Rico and the District of Columbia). In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com or call 800-850-3370.

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