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SEVEN DISTRIBUTORS AFFILIATED WITH iPROMOTEu IN JUNE 2012
Representing Over \$1.5 Million in Annual Sales Volume

WAYLAND, Mass- July 10, 2012— iPROMOTEu announced today that seven promotional products distributors have affiliated with iPROMOTEu in June 2012. These new affiliates, in the aggregate, have an estimated annual sales volume in of over \$1,500,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional — either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, 567 distributors from 48 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are over 845 industry sales professionals among iPROMOTEu’s “selling network” nationwide.

“iPROMOTEu continues to be a dominant force in the promotional products industry. I’m happy with our consistent growth and look forward to what the second half of the year will bring in terms of added success,” said iPROMOTEu President and CEO Ross Silverstein.

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in June: Jan Estis of Estis Promotional Agency in Bardonia, NY; Amy Goeden of Promotions with Pizzazz, LLC in Fon du Lac, WI; Elizabeth Johnson of Expressions By Design, Inc. in Richmond, VA; Billy Stroud of B-J Specialty Promotional Advertising Co. in Odessa, TX; Harold Vereen of Vereen Promotions Group, LLC in Morrisville, PA; and Tracey Whitlow of SEC Apparel in Montgomery, AL. One other new affiliate has requested that its identity temporarily remain confidential.

iPROMOTEu is a service provider to promotional products distributors. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com or call 800-850-3370.

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