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**TWENTY TWO DISTRIBUTORS AFFILIATE WITH iPROMOTEU IN MARCH 2011**

*Representing nearly \$5 Million in Annual Sales Volume*

WAYLAND, Mass- April 12, 2011—iPROMOTEU announced today that 22 promotional products distributors have affiliated with iPROMOTEU in March 2011, setting a new record for the month of March throughout the company's history. These new affiliates, in the aggregate, have an estimated annual sales volume of nearly \$5,000,000. Each of these new affiliates, as is the case with all iPROMOTEU affiliates, is an experienced industry sales professional — either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, nearly 600 distributors from 48 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEU. Including the salespeople that are working for these affiliates, there are close to 800 industry sales professionals among iPROMOTEU's "selling network" nationwide.

"iPROMOTEU continues to grow at a rapid pace. For the third month in a row, we've had a record-breaking number of affiliates join our network. I'm thrilled with our success thus far in 2011 and I am excited about the remainder of the year," said iPROMOTEU President and CEO Ross Silverstein.

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEU in March: Karen Anderson of Dalmatian Creative Agency, Inc. in Nashville, TN; Kirk Ansolabehere of CG Printing & Promotions in Bakersfield, CA; Rosalind Boukis of Advertising Magic, Inc. in Walnut Creek, CA; Debbie Bradley of Captivate Promotions in Huntersville, NC; Jim Burgess of All About Promotions in Maricopa, AZ; Shirley Cleereman of Press Pass Ink, LLC in Green Bay, WI; Chris Collins of Fountain City Apparel, LLC in Columbus City, GA; Jay Dennett of Branded Outfitters, LLC in Portsmouth, NH; Ruth Fite of The Gift Counselor in Las Vegas, NV; Lillian Headley of Bilmor with Advertising Specialties, Inc. in Miami, FL; Jeffrey Hill of Hilco Athletic & Graphics, Inc. in West Warwick, RI; Mary and Tim Irving of Lifeline Designs in Ft. Myers, FL; Michelle Kaufman of Blue Monkey Promotions in Newton, MA; Marc Kozak of Blue Monster Promotions, LLC in Rye Brook, NY; Mark Molus of 1st Impressions Ink in Maricopa, AZ; Tracie Rish of Creative Marketing in Baton Rouge, LA; Eric Ruthman of Jenpack Packaging & Promotions Inc. in Hauppauge, NY; Copley Szostak of Present Company LLC in Ewing, NJ; David Sparks of David Sparks Promotional Solutions in Somerset, KY; Rebecca Waggoner in Walnut Creek, CA; and Mark Wiltshire of Absolut Marking in Tulsa, OK. One other new affiliate has requested that its affiliation remain confidential for the time being.

iPROMOTEU is a service provider to promotional products distributors. In addition to many other important services, iPROMOTEU finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEU relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEU also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEU affiliate. For more information about iPROMOTEU, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com) or call 800-850-3370.

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