



[www.ipromoteu.com](http://www.ipromoteu.com)  
321 Commonwealth Road, Suite 303  
Wayland, Massachusetts 01778  
800-850-3370

Contact Information:

Arikka Hall  
Marketing & Communications Coordinator  
iPROMOTEu  
Phone: 744-290-1990  
Email: [ahall@ipromoteu.com](mailto:ahall@ipromoteu.com)

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**32 DISTRIBUTORS AFFILIATE WITH iPROMOTEu  
IN THE FIRST THREE MONTHS OF THE YEAR**

WAYLAND, Mass- April 19, 2012— iPROMOTEu announced today that 32 promotional products distributors have affiliated with iPROMOTEu during the first three months of 2012. These new affiliates, in the aggregate, have an estimated annual sales volume of nearly \$10,000,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional—either an existing independent distributor or a successful salesperson formerly working for another distributor.

Presently, 570 distributors from 48 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are over 845 industry sales professionals among iPROMOTEu’s “selling network.”

“I’m happy with iPROMOTEu’s steady growth so far this year. The number of new affiliates and the overall productivity of these new affiliates are impressive. Industry distributors and salespeople undoubtedly recognize the value in our services,” said iPROMOTEu President & CEO Ross Silverstein.

iPROMOTEu is a service provider to promotional products distributors. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com) or call 800-850-3370.

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