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THIRTEEN DISTRIBUTORS AFFILIATED WITH iPROMOTEu IN MARCH 2012
Representing Nearly \$4 Million in Annual Sales Volume

WAYLAND, Mass- April 12, 2012— iPROMOTEu announced today that thirteen promotional products distributors have affiliated with iPROMOTEu in March 2012. These new affiliates, in the aggregate, have an estimated annual sales volume in of nearly \$4,000,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional — either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, 570 distributors from 48 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are over 845 industry sales professionals among iPROMOTEu’s “selling network” nationwide.

“iPROMOTEu truly is the smart choice for experienced distributors and salespeople in the promotional products industry, and we’re very proud to be one of the largest and fastest growing distributor organizations in the industry,” said iPROMOTEu President and CEO Ross Silverstein.

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in March: Robert Bell of Guerilla Imaging in Jackson, MS; Rusty Boren of On Target Promotions in Abilene, TX; Donald Chenault of Just Right T-Shirts, Inc. in Pompano Beach, FL; Yakov Davis of Sunshine Promotions LLC in Lakewood, NJ; Jim Hanna of Jim Hanna's, Inc. in Aiken, SC; Matthew Harkins of Glacier Promotions in Huntsville, AL; Marci McDeavitt of Promotions with Personality in Butler, PA; Chalmers Mitchell of Mitchell Cap Specialties in Hondo, TX; Richard Pennington of Pennington Designs in Redlands, CA; Patrick Walsh of AP&M in Glen Allen, VA; and Rhonda Wingo of Ad Concepts, Inc. in Charlotte, NC. Two other new affiliates have requested that their identities temporarily remain confidential.

iPROMOTEu is a service provider to promotional products distributors. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com or call 800-850-3370.

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