

Contact Information:
Arikka Hall
Marketing & Communications Coordinator
iPROMOTEu
Phone: 744-290-1990
Email: ahall@ipromoteu.com

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RECORD BREAKING MONTH FOR iPROMOTEu
Twenty Four Distributors Affiliated With iPROMOTEu In January 2011

WAYLAND, Mass- February 8, 2011— iPROMOTEu announced today that 24 promotional products distributors have affiliated with iPROMOTEu in January 2011, setting a new record for the most new affiliates in a given month. These new affiliates, in the aggregate, have an estimated annual sales volume of nearly \$7,000,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional — either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, more than 580 distributors from 48 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are more than 780 industry sales professionals among iPROMOTEu’s “selling network” nationwide.

“2011 has started off with a bang. The twenty four new Affiliates set a new company record for the most affiliates to join iPROMOTEu in any month. I am very excited about iPROMOTEu’s prospects for 2011. I think this will be a terrific year for iPROMOTEu and our affiliates,” said iPROMOTEu President and CEO Ross Silverstein.

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in January: Tiffany Allen of Positive Impact Company in Orange Park, FL; Mark Austin of C-ME Promotions & Embroidery in Victorville, CO; Scott Boe of Ultra Marketing Products in Tampa, FL; JaSun Frone of LIFE Infinite LLC in Washington, DC; Richard Harman in Golden, CO; Sanford Holliway of Adver-Wise LLC in Carrollton, GA; Dave Huebner of Fetch Promotions in Phoenix, AZ; Gayle Isono in Mililani, HI; Tom King of Logoworks, Inc. in Breckenridge, CO; Brett Lewis of Brett Lewis Threads, LTD in Shelburne, VT; Erica Manuel of Native Dezzine Printz in Maricopa, AZ; Melissa McCauley of Loco Branding in Charleston, SC; Franklin Morris of Promo Presence in Chino, CA; John Panarisi of ADEXposure Advertising in Ft. Worth, TX; Brian Ramsey of Promote It All in Discovery Bay, CA; Stephanie and Ashish Selarka of Del Mar Printing in Del Mar, CA; Wendy Strom of TRS Promotions, LLC in Martinez, GA; Dave Thorpe of Promotional Advertising Solutions in Moorpark, CA; and Oliver Williams of Source Marketing & Promotions in Memphis, TN. Five other new affiliates have requested that their affiliation remain confidential for the time being.

iPROMOTEu is a service provider to promotional products distributors. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com or call 800-850-3370.

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