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THIRTEEN DISTRIBUTORS AFFILIATE WITH iPROMOTEu IN NOVEMBER 2011

Representing over \$2.5 Million in Annual Sales Volume

WAYLAND, Mass- December 8, 2011—iPROMOTEu announced today that 13 promotional products distributors have affiliated with iPROMOTEu in November 2011. These new affiliates, in the aggregate, have an estimated annual sales volume in excess of \$2,500,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional — either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, nearly 600 distributors from 48 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are approximately 810 industry sales professionals among iPROMOTEu’s “selling network” nationwide.

“Clearly, promotional products distributors are finding great value in affiliating with iPROMOTEu,” said iPROMOTEu President and CEO Ross Silverstein. “For the distributor who wants the freedom of running his or her own company combined with back-office support and financing, iPROMOTEu continues to be the service provider of choice in the industry.”

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in November: Robin Chesnick of Nearly Weird in Kissimmee, FL; Kathleen Connor of KMC Concepts LLC in Lemont, IL; Robert Elliott of AD Resource in Louann, AR; Teresa and Ernie Gomez of Four Alarm Promotions in Tracy, CA; Shorron Levy-Miller of Levy Promotional Products in Oakland, CA; Joseph Maysonave of New House Fashion Group in Covington, LA; Kristi Ramon of Branded Keepers LLC in Wylie, TX; Michael Rase of Spectrum Advertising, Inc. in Lakewood, CO; Andrew Schmid Jr. of S.A. Promotions, LLC in Bloomsburg, PA; Janet Sporn of Imprint Specialties, Inc. in Raleigh, NC; Mike Stanley in San Antonio, TX; and Sharon Zwaagstra of Print Experience in Huntington Beach, CA. One additional new affiliate has requested that their affiliation remain confidential for the time.

iPROMOTEu is a service provider to promotional products distributors. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com or call 800-850-3370.

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