

FOR IMMEDIATE RELEASE

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**Fourteen Distributors Affiliated with iPROMOTEu in November 2010
Representing Approximately \$4 Million in Annual Sales Volume**

December 7, 2010 – Wayland, Massachusetts: iPROMOTEu announced today that 14 promotional products distributors have affiliated with iPROMOTEu in November 2010. These new affiliates, in the aggregate, have an estimated annual sales volume of approximately \$4,000,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, over 550 distributors from 47 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are more than 700 industry sales professionals among iPROMOTEu’s “selling network.”

“Clearly, promotional products distributors are finding great value in affiliating with iPROMOTEu,” remarked Ross Silverstein, President & CEO of iPROMOTEu. “For the distributor who wants the freedom of running his or her own company combined with back-office support and financing, iPROMOTEu continues to be the service provider of choice in the industry.”

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in November: Paul Dube of PoPP, LLC in Reisterstown, MD; Ruth Ethridge of Pride Monkey One Promotions in Houston, TX; Sara Grier of Grier Marketing Source in Victor, IA; Scott Harman of Pagefleet in Mesa, AZ; Ardys Johnson of Absolute Promotions in Elko, NV; Ken Martasin of Peach State Promotions, Inc. in Alpharetta, GA; Bradford Miller of Creative Matters, Inc. in Palm Beach, FL; Brian Moreau of B MO Ventures, LLC in Monroe, LA; Bob Russell of Russell Promotional Products, Inc. in Glen Rock, PA; Carl Thyberg of Triton Business Systems in Columbia, MD; and Susan Todaro of Port City Promotions, Inc. in St. Augustine, FL. Three other new affiliates have requested that their identities temporarily remain confidential.

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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iPROMOTEu is a service provider to promotional products distributors. Its selling network consists of more than 700 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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