



**FOR IMMEDIATE RELEASE**

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**Nine Distributors Affiliate with iPROMOTEu in November 2007**

**December 6, 2007 – Wayland, Massachusetts:** iPROMOTEu announced today that nine promotional products distributors have affiliated with iPROMOTEu in November 2007. Each of these new iPROMOTEu Affiliates, as is the case with all iPROMOTEu Affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson working for another distributor. During the first eleven months of 2007, a total of 147 promotional products distributors have affiliated with iPROMOTEu (surpassing last year’s total of 114 new iPROMOTEu Affiliates). The annual sales volume represented by these 147 new iPROMOTEu Affiliates is approximately \$30,000,000. Presently, 347 distributors from 42 states (Puerto Rico and the District of Columbia as well) are affiliated with iPROMOTEu. Adding the salespeople working for iPROMOTEu Affiliates, more than 400 industry sales professionals are being supported by iPROMOTEu.

The following individuals are among the new iPROMOTEu Affiliates: Sylvia Cantu of Sassy + Co Promotions in Mesquite, TX; Lucas Fyten and Mark Fyten of Your Advocate Promotional Advertising in Pierz, MN; Eric Marquis of First Impression in San Francisco, CA; and Joe Stoller of JHS Promotional Products in Houston, TX. The identity of the other new Affiliates is being kept confidential, temporarily, at their request.

Ross Silverstein, the President & CEO of iPROMOTEu, commented on his company’s performance in November: “We are very pleased with the robust growth of iPROMOTEu. iPROMOTEu offers a unique business platform in the industry, and experienced distributors and sales professionals find our service to be empowering and affordable. Retaining control over one’s own company seems to be very appealing to the entrepreneur who needs some support but doesn’t want to give up something they’ve worked so hard to build. iPROMOTEu really is a win/win situation.”

For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com).

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iPROMOTEu is a service provider to promotional products distributors. Its network consists of more than 400 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com).

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