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ELEVEN DISTRIBUTORS AFFILIATE WITH iPROMOTEu IN OCTOBER 2011

Representing over \$2.5 Million in Annual Sales Volume

WAYLAND, Mass- November 17, 2011—iPROMOTEu announced today that 11 promotional products distributors have affiliated with iPROMOTEu in October 2011. These new affiliates, in the aggregate, have an estimated annual sales volume of over \$2,500,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional — either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, nearly 600 distributors from 48 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are approximately 810 industry sales professionals among iPROMOTEu’s “selling network” nationwide.

“We are very pleased with the robust growth of iPROMOTEu. Experienced distributors and sales professionals find our service to be empowering and affordable. Retaining control over one’s own company seems to be very appealing to the entrepreneur who needs some support but doesn’t want to give up something they’ve worked so hard to build. iPROMOTEu really is a win/win situation,” said iPROMOTEu President and CEO Ross Silverstein.

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in October: Pierre of Ansun Inc. in Tallahassee, FL; Tiffany Allen of Positive Impact Company in Orange Park, FL; Eddie Diaz of Promo World Inc. in San Juan, PR; Jamie Fong of Fong & Associates in Daly City, CA; Kristen Hill of Corporate Imports, Inc. in Clemmons, NC; Scott Holm of SMH Promotions & Apparel in Salt Lake City, UT; Michael Peters of M.A. Promotions, LLC in Longmont, CO; Charles Souther of Corporate Apparel & Promotions in Brandon, MS; Terry Steiden of Arrow Graphics in Louisville, KY; John Stoller of ProPackaging, LLC in Needham, MA; and Greg Washburn of Koko Promotions in Syracuse, UT.

iPROMOTEu is a service provider to promotional products distributors. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com or call 800-850-3370.