

**FOR IMMEDIATE RELEASE**

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**Twenty Distributors Affiliated with iPROMOTEu in October 2010  
Representing More Than \$4 Million in Annual Sales Volume**

**November 9, 2010 – Wayland, Massachusetts:** iPROMOTEu announced today that 20 promotional products distributors have affiliated with iPROMOTEu in October 2010. These new affiliates, in the aggregate, have an estimated annual sales volume of over \$4,000,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, over 550 distributors from 47 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are more than 700 industry sales professionals among iPROMOTEu’s “selling network.”

Ross Silverstein, President & CEO of iPROMOTEu, remarked: “Experienced industry distributors and salespeople continue to choose iPROMOTEu. Given the current economic climate, this may be the ideal time to affiliate with iPROMOTEu. The order financing provided by iPROMOTEu can dramatically ease the burdens many distributors and salespeople presently face. The discounted supplier pricing can help distributors capture more business.”

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in October: Stan Alhadeff of Global Promotions LLC in Alpharetta, GA; Andrea Boelling of Sunrise Promotions, LLC in St. Charles, IA; Kennard Brown of Kennard L. Brown Co. in Reynoldsburg, OH; Doyle Clemmons of MaxxStar Marketing in League City, TX; Al Heisley of Heisley Advertising & Promotions, LLC in N. Las Vegas, NV; Joy Humphreys of CapTeeVation, Inc. in Johnson City, TN; Bryan Mroz of Mroz Marketing LLC in Myrtle Beach, SC; Kayla Petry of Compass Print & Promotions in Delaware, OH; Jay Relp of BJ McScralls LLC in New Berlin, WI; Rebecca Riley of Paradigm Promotion, Inc. in Pickerington, OH; Colette Robertson of Cojax Supplier, LLC in Fleming Island, FL; Kelly Simmons of Infinity in Collierville, TN; Tony Ward of Impact Marketing & Printing in Yorba Linda, CA; Ralston Wells of Promo Entertainment Group LLC in Atlanta, GA; Mary Williams of Marketwise Business Solutions in Alpharetta, GA; Aprill Wilson of Promotional Impressions in Smyrna, GA. Four other new affiliates have requested that their identities temporarily remain confidential.

For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com).

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iPROMOTEu is a service provider to promotional products distributors. Its selling network consists of more than 700 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com).

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