



FOR IMMEDIATE RELEASE

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Seventeen Distributors Affiliate with iPROMOTEu in October 2007

November 8, 2007 – Wayland, Massachusetts: iPROMOTEu announced today that seventeen promotional products distributors have affiliated with iPROMOTEu in October 2007. Each of these new iPROMOTEu Affiliates, as is the case with all iPROMOTEu Affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson working for another distributor. During the first ten months of 2007, a total of 139 promotional products distributors have affiliated with iPROMOTEu (surpassing last year’s total of 114 new iPROMOTEu Affiliates). The annual sales volume represented by these 139 new iPROMOTEu Affiliates is in excess of \$28,000,000. Presently, 345 distributors from 42 states (Puerto Rico and the District of Columbia as well) are affiliated with iPROMOTEu. Adding the salespeople working for iPROMOTEu Affiliates, more than 400 industry sales professionals are being supported by iPROMOTEu.

The following individuals are among the new iPROMOTEu Affiliates: Dane Adams of A.C.E. Embroidery & Printing, LLC in Paragould, Arkansas; Eric Barbieri of World Direct Promotions LLC in Lannon, Wisconsin; Renea Davis of Outta the Bag Promotions in Jackson, Michigan; Bill Dry of Logo Hype, Inc. in Oldenburg, Indiana; Adam Goldstein of What's Next Promotions, Inc. in Fair Lawn, New Jersey; Barry Johnson of Visible Advantage in Portland, Tennessee; Tim Macy of On Target Brand Merchandise in Cincinnati, Ohio; Phil Shapiro of Philips Promo Group LLC in New York, New York; Bob Skebba of RJS Marketing LLC in Whitefish Bay, Wisconsin; and David Wynn of Pinnacle Promotions in Scottsdale, Arizona. The identity of the other new Affiliates is being kept confidential, temporarily, at their request.

“Experienced industry distributors and sales professionals who want to retain their own identity and remain in control of their business continue to turn to iPROMOTEu for support,” commented Ross Silverstein, the Founder, President & CEO of iPROMOTEu. “And, for the distributor who is stretched to the limit and needs help, the iPROMOTEu platform can be a life line.”

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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iPROMOTEu is a service provider to promotional products distributors. Its network consists of more than 300 experienced distributors from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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