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iPROMOTEu WELCOMES TWO CANADIAN AFFILIATES

WAYLAND, Mass- October 25, 2012—iPROMOTEu is pleased to welcome Kelly Knight of Kaycee Promotions & Design based in Winnipeg, Manitoba and Yamila Gonzalez of Auka Impex based in Mississauga, Ontario to our network of over 550 independent distributor Affiliates. Kaycee Promotions & Design was the first Canadian Affiliate to join iPROMOTEu since they expanded into Canada in September 2012. Auka Impex joined shortly after.

“I was very pleased with the response I received from iPROMOTEu and after some research; I felt that it would be a good mutual fit. The additional help in customer service, marketing, ecommerce capabilities and financial support gives my business the potential to grow at a much quicker pace,” said Knight, President of Kaycee Promotions & Design.

Knight has been in the promotional products industry for over sixteen years. He opened Kaycee Promotions & Design in 2008 after working as an account manager for a larger company in the industry. Customer service is paramount to Knight and he prides himself in providing his customers with marketing and brand expertise.

“AUKA IMPEX is proud to be affiliated with industry leader iPROMOTEu. This partnership provides us with additional capabilities and the power to leverage their buying power and back office support. We look forward to the opportunity to pass along more savings to our valued clients and to give more time to fostering relationship with our customers,” said Gonzalez, President and Owner of Auka Impex.

Auka Impex comes to iPROMOTEu with over twenty years of experience. The company provides their customers with both print and promotional products as well as comprehensive marketing campaigns.

For many years, iPROMOTEu has received requests from Canadian distributors hoping to affiliate with the company. After investing time, energy and considerable thought into the company’s expansion into Canada, iPROMOTEu moved into the Canadian market in September 2012. The company has expanded their technology offerings and supplier relationships to better accommodate Canadian Affiliates.

“We are excited about our expansion into the Canadian market and are pleased to welcome Kaycee Promotions & Design and Auka Impex as our first affiliates in Canada. We are dedicated to providing Canadian distributors with the same high-level of administrative and financial support that we have been offering the U.S promotional products industry since 1999,” said Mark Harmsworth, Chief Operating Officer of iPROMOTEu.

iPROMOTEu is a service provider to promotional products distributors. Its selling network consists of more than 850 experienced distributors and salespeople throughout the US and Canada. In addition to

many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com or call 800-850-3370.

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