

FOR IMMEDIATE RELEASE

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**Fifteen Distributors Affiliate with iPROMOTEu in September 2010
Representing More Than \$5 Million in Annual Sales Volume**

October 14, 2010 – Wayland, Massachusetts: iPROMOTEu announced today that 15 promotional products distributors have affiliated with iPROMOTEu in September 2010. These new affiliates, in the aggregate, have an estimated annual sales volume of over \$5,000,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, over 540 distributors from 47 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are more than 700 industry sales professionals among iPROMOTEu’s “selling network.”

Ross Silverstein, President & CEO of iPROMOTEu, remarked: “The value of iPROMOTEu is undeniable. Industry distributors and salespeople clearly are realizing that iPROMOTEu can help them be more productive, more profitable and happier.”

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in September: John Aspinwall of Vine Advertising in Jesup, GA; Randy Bella of Bella's Custom Design, Inc. in Sherwood, WI; Kathleen Booth of Quintain Marketing, Inc. in Annapolis, MD; Steven Dodson of Vela Promos in Las Vegas, NV; Lee Gray of Creative Promos, Inc. in Wichita, KS; Larry Jakobi of Progressive Marketing in Lexington, KY; David Kendlage of Premium Printing & Marketing Solutions in Orange Park, FL; Marty Martinson of Wizeprint in Cortaro, AZ; Gabe Powers of Phoenix Business Systems, Inc. in Louisville, KY; Julie Rankin of New Hype Solutions in Neenah, WI; Juan Rodriguez-Torrent of Aposematic Corporation in Brookfield, CT; Judi Stewart of JSVentures in Corte Madera, CA; Steven Theobald of Redstone Design, Inc. in Bountiful, UT; and Timothy Williams of The Williams Group in Muncie, IN.

One other new affiliate has requested that his identity temporarily remain confidential.

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

iPROMOTEu is a service provider to promotional products distributors. Its selling network consists of more than 700 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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