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FOURTEEN DISTRIBUTORS AFFILIATE WITH iPROMOTEu IN SEPTEMBER 2011
Representing over \$1.5 Million in Annual Sales Volume

WAYLAND, Mass- October 13, 2011—iPROMOTEu announced today that 14 promotional products distributors have affiliated with iPROMOTEu in September 2011. These new affiliates, in the aggregate, have an estimated annual sales volume of over \$1,500,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional — either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, nearly 600 distributors from 48 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are approximately 800 industry sales professionals among iPROMOTEu’s “selling network” nationwide.

“As one of the largest and fastest growing distributor organizations in the industry, the value of iPROMOTEu is undeniable. Industry distributors and salespeople are clearly realizing that iPROMOTEu can help them grow their business and enjoy their career,” said iPROMOTEu President and CEO Ross Silverstein.

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in September: Rob Ball of Powerhouse Promo Inc. in Northbrook, IL; Tammy Cormier of Trinity Promotional in Mamou, LA; Chuck Freeman of CEO Promotions in Waxahachi, TX; Nenette Gray of Lemonade Creative Marketing, LLC in Baton Rouge, LA; Kim Hough of H2Oh Promotions in Oklahoma City, OK; Steven Kadoch of The Prolam Group, LLC in Miami, FL; Candace Little of Specialties by Design in Phoenix, AZ; Richard Parrella of Top Shelf Promotions in Medway, MA; Lee Probst of Evidense, Inc. in Boca Raton, FL; Raymond Steinfeld of Nutmeg Promotions in Woodbury, CT; Wes Warnock of J’Rae Designs in Milledgeville, GA; and Marc and Ashley Zimmerman of 4Z Design, LLC in Snohomish, WA. Two additional new affiliates have requested that their affiliation remain confidential for the time being. Also recently affiliated is Paula Kleppe of Step Up Promotions in Frisco, TX.

iPROMOTEu is a service provider to promotional products distributors. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com or call 800-850-3370.

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