



FOR IMMEDIATE RELEASE

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**29 New Distributors Affiliate with iPROMOTEu in Q3 2007
Representing nearly \$5,000,000 in Annual Sales Volume**

October 5, 2007 – Wayland, Massachusetts: iPROMOTEu announced today that twenty-nine promotional products distributors have affiliated with iPROMOTEu during the third quarter of 2007. The annual sales volume represented by these twenty-nine new iPROMOTEu Affiliates is approximately \$5,000,000. Each of these new iPROMOTEu Affiliates, as is the case with all iPROMOTEu Affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, 415 distributors and their salespeople, from 42 states (Puerto Rico and the District of Columbia as well) are affiliated with iPROMOTEu.

With nearly 130 new Affiliates representing over \$22,000,000 in annual sales volume, iPROMOTEu continues to demonstrate remarkable growth in 2007. “We’re exceeding our expectations,” observed Ross Silverstein, the President & CEO of iPROMOTEu. “It’s obvious that iPROMOTEu’s business platform is incredibly appealing. Whether it’s the entrepreneur who has dreams of starting his or her own business, or the well established distributor ready to take the next step, iPROMOTEu provides the services and support for each of them so they can increase their sales and productivity.”

The following individuals are among the new iPROMOTEu Affiliates: Bonnie and Roy Bodinus of ECL Promotions in Indianapolis, IN, and in Detroit, MI; Corinne Cutrone of C & C Promos, Inc. in Levittown, NY; Charles Loo of Identity Imprinted Products in Newport Beach, CA; Claudia McFarland-Errington of C-ME Promotional Products, Inc. in Fort Wayne, IN; Christopher Simpson of Insight Graphics in Glendale, AZ. The identity of several other new Affiliates is being kept confidential, temporarily, at their request.

Recent affiliate accolades include: Cindy Gibbs of Big Fish Branding in Erie, CO has been recognized by Promo Magazine as the 4th Fastest Growing Company of 2007, and one of the Top 100 Promo Agencies of 2007; Pat Collinge of Great Promotions in University Place, WA celebrated her 5th anniversary as an iPROMOTEu Affiliate.

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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iPROMOTEu is a service provider to promotional products distributors. Its network consists of more than 300 experienced distributors from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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