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FOURTEEN DISTRIBUTORS AFFILIATED WITH iPROMOTEu IN DECEMBER 2010
Representing More Than \$3 Million in Annual Sales Volume

WAYLAND, Mass- January 10, 2011— iPROMOTEu announced today that 14 promotional products distributors have affiliated with iPROMOTEu in December 2010. These new affiliates, in the aggregate, have an estimated annual sales volume of approximately \$3,375,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional — either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, over 560 distributors from 47 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are more than 760 industry sales professionals among iPROMOTEu’s “selling network” nationwide.

“iPROMOTEu continues to be a terrific resource for distributors and salespeople in any economic environment. We’re very proud to be one of the largest and fastest growing distributor organizations in the industry. iPROMOTEu truly is the smart choice for experienced distributors and salespeople in the promotional products industry,” said iPROMOTEu President and CEO Ross Silverstein.

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in December: Jason Barrett of Hoffman Ad Pro Printing and Marketing in Kingston, PA; Ross Baxter of The Business Mechanic in Soldotna, AK; Lisa Davila of Bdazle, LLC in Jacksonville, NC; Doug French of Advantage Promotions in Hampton, NH; Tammy Gickler of Taller Designs in Delaware, OH; Georgiana Hawkins in Carlsbad, CA; Jeffrey Johnson of Transaction Holdings in Las Vegas, NV; Susan Jones of Sue Jones Promotions in Jupiter, FL; Reena Jordan of All About Promotions in Escondido, CA; Carter Marsh of Prairie Production Co in Tulsa, OK; James Shields of Premier Promotional Products LLC in Scottsdale, AZ; JoAnn and Ronnie Thomson of Thomson Promotions, Inc. in Boca Raton, FL; and Chris and April Wood of Promotional Concepts 4U in Mason, OH. One other new affiliate has requested that its identity temporarily remain confidential.

iPROMOTEu is a service provider to promotional products distributors. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com or call 800-850-3370.

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