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FOR IMMEDIATE RELEASE—January 31, 2012

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**iPROMOTEu HONORS TOP AFFILIATES AND SUPPLIERS**

WAYLAND, Mass- January 31, 2012— iPROMOTEu hosted its Eighth Annual “Thank You” Reception in Las Vegas during The PPAI Expo. Blues Brothers and Tina Turner impersonators provided fantastic entertainment and Las Vegas showgirls added to the festivities. Paul Bellantone, President and CEO of PPAI, extended words of welcome to the crowd of approximately 350 iPROMOTEu Affiliates, prospective Affiliates, guests, and representatives of some of iPROMOTEu’s leading Preferred Suppliers.

iPROMOTEu’s Top Ten Preferred Suppliers for 2011 were recognized and honored. The award winners were: SanMar; Polyconcept NA; Norwood & Bic Graphic USA; Broder Bros.; Hit Promotional Products; Bodek and Rhodes; Logomark; BagMakers; Prime Resources; and ETS Express. Broder Bros. was also the recipient of iPROMOTEu’s Supplier Appreciation Award for exceptional support of iPROMOTEu during 2011. Jodie Grguric of Leed’s was named iPROMOTEu’s Supplier Representative of the Year.

In addition to the “Thank You” Reception, iPROMOTEu hosted its annual Awards Luncheon to recognize company Affiliates for their impressive accomplishments in 2011. Twenty five Affiliates were honored as “Top Affiliates” based on their 2011 order volume and another twenty five Affiliates were honored for their tremendous sales growth in 2011 compared to 2010. Other Affiliates were honored for achieving cumulative career sales in excess of \$1 million, \$2 million, \$3 million, \$4 million and \$5 million.

“A record number of approximately 200 iPROMOTEu Affiliates attended The Expo and participated in many iPROMOTEu-hosted events. The company’s visibility, energy, enthusiasm, and pride were obvious to all. We are such a great organization, and our Affiliates are the best in the business,” said iPROMOTEu President and CEO Ross Silverstein.

The iPROMOTEu network received two prestigious awards from PPAI while attending The Expo. Cliff Quicksell and iPROMOTEu received a Bronze Image Award for Self Promotion Campaigns (the “Apples to Orange” campaign). Laurel Grey of ID, Inc. earned a Silver Pyramid Award for creative excellence in the category of Business to Business.

iPROMOTEu is a service provider to promotional products distributors. Its selling network consists of more than 810 experienced distributors and their sales representatives from more than 48 states throughout the country (plus Puerto Rico and the District of Columbia). In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com) or call 800-850-3370.

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