



[www.ipromoteu.com](http://www.ipromoteu.com)  
321 Commonwealth Road, Suite 101  
Wayland, Massachusetts 01778  
800-850-3370

Contact Information:

FOR IMMEDIATE RELEASE—January 11, 2012

Arikka Hall

Marketing & Communications Coordinator

iPROMOTEu

Phone: 774-290-1990

Email: [ahall@ipromoteu.com](mailto:ahall@ipromoteu.com)

**FOURTEEN DISTRIBUTORS AFFILIATED WITH iPROMOTEu IN DECEMBER 2011  
Representing More than \$8 Million in Annual Sales Volume**

WAYLAND, Mass- January 11, 2012— iPROMOTEu announced today that 14 promotional products distributors have affiliated with iPROMOTEu in December 2011. These new affiliates, in the aggregate, have an estimated annual sales volume in excess of \$8,000,000. In fact, one new affiliate, with a sales volume of approximately \$5,000,000, is the largest distributor to have ever affiliated with iPROMOTEu. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional — either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, over 570 distributors from 48 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are more than 810 industry sales professionals among iPROMOTEu’s “selling network” nationwide.

“Having recently attracted a \$5,000,000 affiliate, and having already attracted many \$1,000,000+ affiliates, iPROMOTEu has demonstrated that it is an ideal arrangement for distributors both large and small,” said iPROMOTEu President and CEO Ross Silverstein.

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in December: Joe Aiken of Mr. Sign in Coraopolis, PA; Stephen Bohn of Kitchell & Company in Dover, MA; Larry Broyles of Buymore Caps, Co in Spokane, WA; Jim Bunjovac of Promotion Plus in Appleton, WI; Dan and Cam Diamon of Hill Creek Marketing in Superior, WI; Dave Johansen of Fantastical Prints in Fair Oaks, CA; Richard Jones of Select Promoz in Torrance, CA; Chuck Benson and Bill Lesshafft of Chuck & Bill The T-Shirt Guys in Augusta, GA; Gordon Mark of Elite Promotions in Las Vegas, NV; Jeff Smythia in Kennesaw, GA; Dianne Southwell of Plaudits in Winter Garden, FL; and Terry Toney of T-Square Promotions in Woodruff, SC. Two other new affiliates have requested that their identities temporarily remain confidential.

iPROMOTEu is a service provider to promotional products distributors. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com) or call 800-850-3370.

###