



FOR IMMEDIATE RELEASE

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Fourteen Distributors Affiliate with iPROMOTEu in August 2007

September 10, 2007 – Wayland, Massachusetts: iPROMOTEu announced today that fourteen promotional products distributors have affiliated with iPROMOTEu in August 2007. Each of these new iPROMOTEu Affiliates, as is the case with all iPROMOTEu Affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson working for another distributor. Already in 2007, in just the first eight months of the year, a total of 115 promotional products distributors have affiliated with iPROMOTEu (surpassing last year’s total of 114 new iPROMOTEu Affiliates). The annual sales volume represented by these 115 new iPROMOTEu Affiliates is in excess of \$21,000,000. Presently, nearly 350 distributors from 42 states (Puerto Rico and the District of Columbia as well) are affiliated with iPROMOTEu. Adding the salespeople working for iPROMOTEu Affiliates, more than 400 industry sales professionals are selling through iPROMOTEu.

The following individuals are among the new iPROMOTEu Affiliates: Brian Lam of Pick N Personalize, LLC in Santa Monica, CA; Steven Magnuson of Twin Cities Promotions in Lakeville, MN; Charles Marra of Textile Graphics in Louisville, KY; Joseph Palmitessa and Sara Hakes of Our Creative Group in Lakeville, MN; Bonnie Trexell of Ultra Print and Promotions, LLC in Waukesha, WI; Robert Turoff of Brite-One in West Chazy, NY; Machel Ward of The Team Store, Inc. in Elko, NV. The identity of the other new Affiliates is being kept confidential, temporarily, at their request.

“iPROMOTEu continues to attract experienced industry distributors and sales professionals from throughout the country,” remarked Ross Silverstein, the Founder, President & CEO of iPROMOTEu. Silverstein continued, “Our platform is ideal for the distributor who is stretched too thin and who is seeking some relief, but who insist on remaining in control of his or her business.”

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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iPROMOTEu is a service provider to promotional products distributors. Its network consists of more than 300 experienced distributors from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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