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**Contact: iPROMOTEu**  
**Kristin Jeannotte, Marketing Coordinator**  
**800-850-3370**  
[kjeannott@ipromoteu.com](mailto:kjeannott@ipromoteu.com)

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**A Night of Fun at iPROMOTEu's SupplierPalooza**  
*A celebration of the industry's leading suppliers.*

**August 19, 2008 – Wayland, Massachusetts:** The inaugural SupplierPalooza took place August 6, 2008 in Long Beach, California at The Auld Dubliner. Hundreds of guests attended including distributors, salespeople and suppliers, to network with each other, to enjoy the live music and an open bar, and to have a good time. The event was held to publicly celebrate and thank iPROMOTEu's Preferred Suppliers, all of whom are among the industry's leading suppliers, for all that they do to help distributors and salespeople run their business, earn a living, and provide for their families.

The event coincided with The SAAC Show, which was also held in Long Beach, August 6 – 7. Distributors and salespeople were instructed to visit a SupplierPalooza sponsor's booth to pick up their admission sticker for the party. "It was great to be able to push people to the sponsors' booths and create more traffic at the show for them," remarked Kristin Jeannotte, the iPROMOTEu Marketing Coordinator who organized SupplierPalooza. "There was a lot of talk and excitement for the event even before it started."

"Thank you to iPROMOTEu for organizing a party to celebrate suppliers! It was a great opportunity to network and bond with not only our customers, but also other industry suppliers with whom we have much in common. SupplierPalooza was well organized and one of the best parties, with great people, a fantastic band, and fun had by all," commented Catherine Pilgrim, Vice President of Sales for Corvest.

Ross Silverstein, the President & CEO of iPROMOTEu, and the creator of SupplierPalooza, remarked: "SupplierPalooza was a huge success and I want to thank everyone who attended and especially thank the SupplierPalooza sponsors. Given the enormous success of the event, and the many very positive comments we received, SupplierPalooza may end up being an annual event."

Leading Sponsors of SupplierPalooza were the following premier industry companies: ASI (Advertising Specialty Institute); OOPPS (Organization of Promotional Products Salespeople); PROMO Marketing; SAGE; All In One; Ariel Premium Supply; Bic Graphic USA; Norwood Promotional Products; Snuggz; and The Webb Company. Many other industry suppliers were participating sponsors as well.

For more information about SupplierPalooza or iPROMOTEu, please contact Kristin Jeannotte at 800-850-3370 x334 or via email at [kjeannotte@ipromoteu.com](mailto:kjeannotte@ipromoteu.com).

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iPROMOTEu is a service provider to promotional products distributors. Its network consists of more than 500 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com).

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