



FOR IMMEDIATE RELEASE

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Another Eight Distributors Affiliate with iPROMOTEu in July 2007

August 14, 2007 – Wayland, Massachusetts: iPROMOTEu announced today that eight promotional products distributors have affiliated with iPROMOTEu in July 2007. The annual sales volume represented by these eight new iPROMOTEu Affiliates is approximately \$1,000,000. Each of these new iPROMOTEu Affiliates, as is the case with all iPROMOTEu Affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson working for another distributor. Already in 2007, in just the first seven months of the year, a total of 106 promotional products distributors have affiliated with iPROMOTEu. The annual sales volume represented by these 106 new iPROMOTEu Affiliates is in excess of \$20,000,000. Presently, more than 325 distributors from 42 states (Puerto Rico and the District of Columbia as well) are affiliated with iPROMOTEu.

The following individuals are among the new iPROMOTEu Affiliates: Dennis Ciecko of Valued Incentives & Promotions in New Hartford, NY; Dennis Hawk of Shenandoah River Promotions in Charles Town, WV; Krystal Nunez of OC Promo Group in Fullerton, CA; Kimberly Stubbs of A S K Promotions, Inc in Orange Park, FL; Lori Walker of 2Incent in Phoenix, AZ. The identity of the other new Affiliates is being kept confidential, temporarily, at their request.

Other distributors who recently affiliated with iPROMOTEu, but whose affiliation had previously been kept confidential, are: Michelle Matta of A Turtle Loves Me in Carrollton, TX; Jason Miller of JFM Industries in Boardman, OH; Teri Vigeant of Market Street Promotions in Woburn, MA..

Commenting on his company's performance in July, Ross Silverstein, President & CEO of iPROMOTEu remarked: "Even in the dog days of summer, experienced industry distributors and salespeople are affiliating with iPROMOTEu. With more than four months remaining in the year, almost the same number of distributors who affiliated in all of 2006 have already affiliated thus far in 2007."

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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iPROMOTEu is a service provider to promotional products distributors. Its network consists of more than 300 experienced distributors from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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