

**FOR IMMEDIATE RELEASE**



**Contact: Ross Silverstein  
President & CEO  
iPROMOTEu  
800-850-3370  
[rsilverstein@ipromoteu.com](mailto:rsilverstein@ipromoteu.com)**

---

**Fifteen Distributors Affiliate with iPROMOTEu in July 2008  
Representing \$3,200,000 in Annual Sales Volume**

**August 7<sup>th</sup>, 2008 – Wayland, Massachusetts:** iPROMOTEu announced today that fifteen promotional products distributors have affiliated with iPROMOTEu in July 2008. Each of these new iPROMOTEu Affiliates, as is the case with all iPROMOTEu Affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson working for another distributor. Presently, 399 distributors from 42 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for iPROMOTEu Affiliates, **there are now more than 525 industry sales professionals among iPROMOTEu’s “selling network.”**

The following individuals are among the industry distributors and salespeople that affiliated with iPROMOTEu in July: Allan Coffey of Dragonfly Concepts in Port St. Lucie, FL; Cathey Cort of AdsUp! in Placerville, CA; Curt Jeffers of Border North Marketing LLC in Steeleville, IL; Patricia Lehnerr of Patti's Promotional Corner in Mediapolis, IA; David Meile of Streamline Promotions in Mt. Wolf, PA; Melissa Smith of Marketing Concepts in Columbus, GA; and James Tolbert of JHT Enterprises, Inc. dba Mal Brogan Co. in Knoxville, TN. The identity of the other new Affiliates is being kept confidential, temporarily, at their request.

Ross Silverstein, the President & CEO of iPROMOTEu, commented on his company’s performance in July: “Obviously, iPROMOTEu is a very attractive solution for experienced promotional products distributors and salespeople who are drowning in administrative tasks rather than being able to spend their time selling. We’re very pleased that these professionals recognize the value in affiliating with iPROMOTEu.”

For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com).

---

iPROMOTEu is a service provider to promotional products distributors. Its network consists of more than 500 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com).

\*\*\*END\*\*\*