

FOR IMMEDIATE RELEASE

Contact: iPROMOTEu
Kristin Jeannotte, Marketing Coordinator
800-850-3370
kjeannott@ipromoteu.com



iPROMOTEu Presents SupplierPalooza

A celebration of the industry's leading suppliers.

July 28, 2008 – Wayland, Massachusetts: iPROMOTEu formally announced today that it has organized SupplierPalooza – a celebration of the industry's leading suppliers. Ross Silverstein, the President & CEO of iPROMOTEu, and the creator of SupplierPalooza, remarked: "The event is designed to publicly recognize and thank iPROMOTEu's Preferred Suppliers, all of whom are among the industry's leading suppliers, for all that they do to help distributors and salespeople run their business, earn a living, and provide for their families."

SupplierPalooza is a FREE event that is open to all promotional products distributors and salespeople. The event will take place in Long Beach, California on Wednesday evening, August 6th, from 9:00 p.m. – 12:00 midnight at The Auld Dubliner, a very popular Irish pub directly across the street from the Long Beach Convention Center. The event coincides with The SAAC Show also in Long Beach, August 6 – 7.

Distributors and salespeople who attend will enjoy a LIVE BAND, DANCING, and an OPEN BAR. "The location is very convenient and, historically, the venue has been extremely popular and the atmosphere wonderfully festive," remarked Kristin Jeannotte, the iPROMOTEu Marketing Coordinator who is organizing SupplierPalooza. SupplierPalooza promises to be a fun event and a terrific networking opportunity.

Leading Sponsors of SupplierPalooza are the following premier industry companies: ASI (Advertising Specialty Institute); OOPPS (Organization of Promotional Products Salespeople); PROMO Marketing; SAGE; All In One; Ariel Premium Supply; Bic Graphic USA; Norwood Promotional Products; Snugz; and The Webb Company. Many other industry suppliers are participating as sponsors as well.

For more information about SupplierPalooza, please contact Kristin Jeannotte at 800-850-3370 x334 or via email at kjeannotte@ipromoteu.com.

iPROMOTEu is a service provider to promotional products distributors. Its network consists of more than 500 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

END