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Sixty-six New Distributors Affiliate with iPROMOTEu in the First Half of 2008
Representing Nearly \$16 Million in Annual Sales Volume

July 24, 2008 – Wayland, Massachusetts: iPROMOTEu announced today that sixty-six promotional products distributors have affiliated with iPROMOTEu during the first and second quarters of 2008. The annual sales volume represented by these sixty-six new iPROMOTEu Affiliates is nearly \$16,000,000. Each of these new iPROMOTEu Affiliates, as is the case with all iPROMOTEu Affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, 521 distributors and their salespeople, from 42 states (Puerto Rico and the District of Columbia as well) are affiliated with iPROMOTEu.

With sixty-six new Affiliates representing nearly \$16,000,000 in annual sales volume in just the first six months of 2008, iPROMOTEu consistently demonstrates remarkable growth. “We’re very pleased to see that the promotional products industry, including distributors, salespeople, and suppliers, continues to hold the iPROMOTEu business platform in high regard,” commented Ross Silverstein, the President & CEO of iPROMOTEu. “We listen carefully to our Affiliates, and work diligently to create and negotiate value added services and tools. For instance, the private Affiliate section of iPROMOTEu’s website has been upgraded and enhanced and will be featuring some great business tools. Another great service is actually an event. iPROMOTEu holds an annual Forum for our Affiliates each year. This year’s 4th Annual iPROMOTEu Affiliate Forum was held in Boston. Affiliates enjoyed leading industry speaker sessions, education and training, a private Preferred Supplier tradeshow, and fun field trips to Fenway Park, Duck Boat Tours, and many other great ways to experience Boston. We’re already beginning to plan the 5th Annual iPROMOTEu Affiliate Forum for next year.”

The following individuals are among the newest iPROMOTEu Affiliates: Susan Gentry of Fairway Graphics, Inc. in Romeo, TX; Randy Kirk of Randy Kirk & Associates in Inglewood, CA; Donald Preston and Cori Cauble of Rethreads, LLC in Long Beach, CA ; and Thomas Tymann of Power Promotions of New York, Inc. in New York, NY. The identity of several other new Affiliates is being kept confidential, temporarily, at their request.

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

iPROMOTEu is a service provider to promotional products distributors. Its selling network consists of more than 500 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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