



FOR IMMEDIATE RELEASE

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**17 New Distributors Affiliate with iPROMOTEu in June 2007
Representing Nearly \$2,400,000 in Annual Sales Volume**

July 18, 2007 – Wayland, Massachusetts: iPROMOTEu announced today that seventeen promotional products distributors have affiliated with iPROMOTEu in June 2007. The annual sales volume represented by these 17 new iPROMOTEu Affiliates is approximately \$2,400,000. Each of these new iPROMOTEu Affiliates, as is the case with all iPROMOTEu Affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson working for another distributor. Already in 2007, in just the first six months of the year, a total of 93 promotional products distributors have affiliated with iPROMOTEu. The annual sales volume represented by these 93 new iPROMOTEu Affiliates is approximately \$18,800,000. Presently, well over 300 distributors from 42 states (Puerto Rico and the District of Columbia as well) are affiliated with iPROMOTEu.

The following individuals are among the new iPROMOTEu Affiliates: Denise Bajtos of Betterply Business Forms in Santa Clara, CA; Jay Flanzraich of 1st Source Promotional Products from Las Vegas, NV; Bob and Karen Flanagan of International Branding Associates, Inc. in Frisco, TX; Jamie Fong of Fong & Associates from Daly City, CA; Lynn Jones of Starr Image Concepts in Desoto, TX; Donna Kream of Providence Promotions in Cumming, GA; Dayle Rapoport of Dayle Rapoport and Associates LLC from Stratford, CT; David Reiter of Jarrand Promotions in Fair Lawn, NJ; Rebecca Richardson of Phoenix Marketing Group in Garland, TX; Alexis Smith-Byron of Samaritan Publishing Group in Mira Loma, CA; and Robert Vibe of Ad Pro in Minder, NV.

The identity of the other new Affiliates is being kept confidential, temporarily, at their request.

Ross Silverstein, the President & CEO of iPROMOTEu, commented on his company's performance in June: "We are very pleased with iPROMOTEu's continued growth. We continue to attract and retain experienced industry distributors and sales professionals who value the exceptional service iPROMOTEu provides."

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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iPROMOTEu is a service provider to promotional products distributors. Its network consists of more than 300 experienced distributors from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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