

FOR IMMEDIATE RELEASE

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**105 Distributors Affiliate with iPROMOTEu
in the First Six Months of 2010**

July 1, 2010 – Wayland, Massachusetts: iPROMOTEu announced today that 105 promotional products distributors have affiliated with iPROMOTEu during the first six months of 2010. These new affiliates, in the aggregate, have an estimated annual sales volume of approximately \$28,000,000. iPROMOTEu is on pace to have 200 new affiliates in 2010 – more than any other year in the company’s history. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson formerly working for another distributor.

Presently, over 500 distributors from 47 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are more than 680 industry sales professionals among iPROMOTEu’s “selling network.”

“So many factors have contributed to iPROMOTEu’s success this year,” remarked Ross Silverstein, the Founder and President of iPROMOTEu. “iPROMOTEu’s extremely attractive and ever improving platform, and the lack of any restrictive provisions in its agreement, are paramount. In addition, the struggling economy, additional personnel in our business development department, and the addition of Cliff Quicksell to our team as Sales and Marketing Consultant have also helped make iPROMOTEu the destination of choice for experienced industry distributors and salespeople.”

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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iPROMOTEu is a service provider to promotional products distributors. Its selling network consists of more than 680 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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