

**FOR IMMEDIATE RELEASE**

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**Sixteen Distributors Affiliate with iPROMOTEu in June 2010  
Representing \$4.5 Million in Annual Sales Volume**

**July 1, 2010 – Wayland, Massachusetts:** iPROMOTEu announced today that 16 promotional products distributors have affiliated with iPROMOTEu in June 2010. These new affiliates, in the aggregate, have an estimated annual sales volume of approximately \$4,500,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, over 500 distributors from 47 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are approximately 690 industry sales professionals among iPROMOTEu’s “selling network.”

Ross Silverstein, President & CEO of iPROMOTEu, remarked: “In the first 127 business days of 2010, 105 distributors affiliated with iPROMOTEu. The value of iPROMOTEu is undeniable. Industry distributors and salespeople clearly are realizing that iPROMOTEu can help them be more productive, more profitable and happier.”

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in June: Mike Aldish of PromoServe, Inc. in Raleigh, NC; Jodi Babcock of Sign Here, Inc. in Rochester, MN; Gail Bush of Condor Solutions in Palm Harbor, FL; Luis Campillo of AE Promotions in Coral Gables, FL; Linda Davis of 21st Century Promotional Ideas in Las Vegas, NV; David Evans of Evans Promotions, LLC in Pleasant Grove, UT; Andrei Nelson of Jus N Tyme in Chicago, IL; Maureen Prima of Kalvell Printing LLC in Toms River, NJ; Sheena Ribaud of Resource One Inc. in Freeport, FL; Gerald Simmons of Custom Products of Integrity LLC in Gulfport, MS; Dianne Southwell of Plaudits!, Inc. in Ocoee, FL; and Lori Wilson of Clear Blue Ink in Austin, TX.

Four other new affiliates have requested that their identity temporarily remain confidential.

For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com).

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iPROMOTEu is a service provider to promotional products distributors. Its selling network consists of more than 680 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com).

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