

**FOR IMMEDIATE RELEASE**



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**Eleven Distributors Affiliate with iPROMOTEu in May 2008  
Representing \$3,000,000 in Annual Sales Volume**

**June 11th, 2008 – Wayland, Massachusetts:** iPROMOTEu announced today that eleven promotional products distributors have affiliated with iPROMOTEu in May 2008. Each of these new iPROMOTEu Affiliates, as is the case with all iPROMOTEu Affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson working for another distributor. Presently, 386 distributors from 42 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for iPROMOTEu Affiliates, **there are now more than 508 industry sales professionals among iPROMOTEu’s “selling network.”**

The following individuals are among the industry distributors and salespeople that affiliated with iPROMOTEu in May: Robert Caruso of Logo Wear USA, Inc. in Santa Clara, CA; Adell Means of ROI Marketing Company in Indianapolis, IN; Hank Ortiz of The Marketing Team in Quebradillas, PR; Tony Ward of Impact Marketing & Printing in Corona, CA; and Paul Zafarana of Easy Green Shop in Dearborn, MI. The identity of the other new Affiliates is being kept confidential, temporarily, at their request.

Ross Silverstein, the President & CEO of iPROMOTEu, commented on his company’s performance in May: “We are pleased with iPROMOTEu’s continued growth. We continue to attract experienced industry distributors and sales professionals who value the exceptional service iPROMOTEu provides.”

For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com).

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iPROMOTEu is a service provider to promotional products distributors. Its network consists of more than 500 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com).

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