

FOR IMMEDIATE RELEASE

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**Twelve Distributors Affiliate with iPROMOTEu in May 2010
Representing nearly \$2.5 Million in Annual Sales Volume**

June 10, 2010 – Wayland, Massachusetts: iPROMOTEu announced today that 12 promotional products distributors have affiliated with iPROMOTEu in May 2010. These new affiliates, in the aggregate, have an estimated annual sales volume of approximately \$2,500,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, over 500 distributors from 47 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are approximately 690 industry sales professionals among iPROMOTEu’s “selling network.”

Ross Silverstein, President & CEO of iPROMOTEu, remarked: “In the first 105 business days of 2010, 89 distributors affiliated with iPROMOTEu; that’s nearly one new affiliate every business day. Clearly, more and more industry distributors and salespeople are realizing the value of iPROMOTEu, and how iPROMOTEu can help them be more productive, more profitable and happier.”

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in May: Marilyn Alexander of Heavenly Enterprises Midwest, Ltd in Chicago, IL; Tim Ambler of MediaJolt, LLC in Nashville, TN; Alonna Bailey of Award Solutions, LLC in Louisville, KY; Paula Carey of PDC Promotional Products in Indianapolis, IN; Nicholas Catania of Godfather's Sportswear in Scranton, PA; Eduardo DaSilveira of Nova Idea Promo & Design in North Reading, MA; Bob Debbas of Across America Freefone in Washington, DC; Karri Deschine of 3P Paper Pens & Promotionals in Pocatello, ID; Jan Elliott of AZ Corporate Image in Phoenix, AZ; David Johns of DMJ Systems in Alta Loma, CA; and Al Kawakami of Accent Solutions & Media, LLC in Centennial, CO.

One other new affiliate has requested that their identity temporarily remain confidential.

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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iPROMOTEu is a service provider to promotional products distributors. Its selling network consists of more than 680 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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