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Ten Distributors Affiliate with iPROMOTEu in April 2008
Representing \$2.2 Million in Annual Sales Volume

May 14th, 2008 – Wayland, Massachusetts: iPROMOTEu announced today that ten promotional products distributors have affiliated with iPROMOTEu in April 2008. Each of these new iPROMOTEu Affiliates, as is the case with all iPROMOTEu Affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson working for another distributor. Presently, 378 distributors from 42 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for iPROMOTEu Affiliates, **there are now more than 490 industry sales professionals among iPROMOTEu’s “selling network.”**

The following individuals are among the industry distributors and salespeople that affiliated with iPROMOTEu in April: Kevin Caliup of Alliance for Minority Promotional Products Distributors (AMPPD) in Montecito, CA; Shannon Degrado of Go Fish Promotions in Scottsdale, AZ; Erin Grogan of United Graphics and Mailing Group in Elk Grove Village, IL; Erin Healy of Graceful Gifts in New York, NY; and Andrew Turk of Turk Marketing Group, LLC in Nashville, TN. The identity of the other new Affiliates is being kept confidential, temporarily, at their request.

Ross Silverstein, the President & CEO of iPROMOTEu, commented: “This year’s infusion of new iPROMOTEu affiliates is already having a wonderful effect on our Affiliate Network. Long-time affiliates bring their wealth of knowledge and experience to the table, while our newer affiliates contribute new ideas and fresh perspectives. iPROMOTEu has so much to offer to distributors and salespeople, it’s quite satisfying to watch our Affiliate Network flourish as they increase their profits and build long-lasting relationships with each other.”

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

iPROMOTEu is a service provider to promotional products distributors. Its network consists of more than 490 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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