



**FOR IMMEDIATE RELEASE**

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**16 New Distributors Affiliate with iPROMOTEu in April 2007**  
**Representing \$2,000,000 in Annual Sales Volume**

**May 14, 2007 – Wayland, Massachusetts:** iPROMOTEu announced today that sixteen promotional products distributors have affiliated with iPROMOTEu in April 2007. The annual sales volume represented by these 16 new iPROMOTEu Affiliates is approximately \$2,000,000. Each of these new iPROMOTEu Affiliates, as is the case with all iPROMOTEu Affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson working for another distributor. Already in 2007, in just the first four months of the year, a total of 64 promotional products distributors have affiliated with iPROMOTEu. The annual sales volume represented by just these 64 new iPROMOTEu Affiliates is approximately \$14,000,000. Presently, well over 300 distributors from 42 states (Puerto Rico and the District of Columbia as well) are affiliated with iPROMOTEu.

The following individuals are among the new iPROMOTEu Affiliates: Jeff Benesch of Jeff Benesch Enterprises from California; Jean Camp of Paradise Promotional Products from New Jersey; Robert Deutsch of Advantage Incentives from Pennsylvania; Teresa Fesmire of Ad Concepts by Teresa from North Carolina; Ed Garcia of Viva Idea Promotions from Florida; Ken George of KBG Promotions from Florida; Katie Gwinn of KT Enterprises from California; Mike Richards of JmrPromo from Utah; Peter Vu of Elite Business Promos from Minnesota; David Warner of Golden Glove promotions from Pennsylvania; and David Wight of Swaziman from Washington State. The identity of the other new Affiliates is being kept confidential for the time being.

Commenting on his company’s recent performance, Ross Silverstein, the President & CEO of iPROMOTEu, said: “In the last three months, respectively, 18, 20, and 16 experienced promotional products distributors affiliated with iPROMOTEu. In that span, there were only 63 business days. This pace – nearly one new iPROMOTEu Affiliate every business day – is very impressive.”

For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com).

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iPROMOTEu is a service provider to promotional products distributors. Its network consists of more than 300 experienced distributors from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com).

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