

FOR IMMEDIATE RELEASE

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**Nineteen Distributors Affiliate with iPROMOTEu in April 2010
Representing nearly \$6 Million in Annual Sales Volume**

May 13, 2010 – Wayland, Massachusetts: iPROMOTEu announced today that 19 promotional products distributors have affiliated with iPROMOTEu in April 2010. These new affiliates, in the aggregate, have an estimated annual sales volume of nearly \$6,000,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, over 500 distributors from 47 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are approximately 690 industry sales professionals among iPROMOTEu’s “selling network.”

Ross Silverstein, President & CEO of iPROMOTEu, remarked: “In the first 85 business days of 2010, 77 distributors affiliated with iPROMOTEu; that’s nearly one new affiliate every business day. Clearly, more and more industry distributors and salespeople are realizing the value of iPROMOTEu, and how iPROMOTEu can help them be more productive, more profitable and happier.”

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in April: Sherry Alexis of Fixed Impressions in Portland, OR; Manuel Almendarez of Almen Group Corporation in Burkburnett, TX; Michael Anderson of Provision Promotional Apparel in La Verne, CA; Allan Bienenstock of Allan Bienenstock Co. LLC in Flushing - Queens, NY; Mark Carey of Sac City Enterprises, LLC in Sacramento, CA; Bill Council of Image Solutions in Matthews, NC; Simeon Cross of Biltmore Marketing in Asheville, NC; Linda Fleisher of The Deb Kay Promotional Advertising Company in Harrisburg, PA; Mark Goldstein of Goldmark Enterprises, Inc. in Florissant, MO; Dan Hedrick of 3rd Eye Promotional Products in Cheyenne, WY; Margaret Higgins of Get Promoted LLC in St. Charles, MO; Jeff Jones of Jeff Jones Co. in Sioux Falls, SD; Pam Lacey of Royal T's LLC in Doylestown, PA; Ronna Rosenblatt of Promote It! Nationwide Sales in Newburyport, MA; and Tom Struhm of The Recognition Group, Inc. in Fair Oaks, CA. In addition, Cynthia Dienelt of CME Advertising, Inc. in Fort Wayne, IN affiliated in March.

Other new affiliates have requested that their identity temporarily remain confidential.

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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iPROMOTEu is a service provider to promotional products distributors. Its selling network consists of more than 680 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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