

FOR IMMEDIATE RELEASE

**Contact: Ross Silverstein
President & CEO
iPROMOTEu
800-850-3370
rsilverstein@ipromoteu.com**



**58 Distributors Affiliate with iPROMOTEu in Q1
Nearly One New Affiliate Every Business Day**

April 20, 2010 – Wayland, Massachusetts: iPROMOTEu announced today that 58 promotional products distributors have affiliated with iPROMOTEu during the first three months of 2010. With 63 business days in Q1, distributors and salespeople have been affiliating with iPROMOTEu at a rate of nearly one every business day. These new affiliates, in the aggregate, have an estimated annual sales volume of nearly \$16,000,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson formerly working for another distributor.

iPROMOTEu recently achieved another milestone, having 500 distributor affiliates in its nationwide network. Presently, over 500 distributors from 46 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are approximately 680 industry sales professionals among iPROMOTEu's "selling network."

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

iPROMOTEu is a service provider to promotional products distributors. Its selling network consists of more than 680 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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