

FOR IMMEDIATE RELEASE

**Contact: Ross Silverstein
President & CEO
iPROMOTEu
800-850-3370
rsilverstein@ipromoteu.com**



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**Twenty Distributors Affiliate with iPROMOTEu in March 2010
Representing nearly \$8 Million in Annual Sales Volume**

April 12, 2010 – Wayland, Massachusetts: iPROMOTEu announced today that 20 promotional products distributors have affiliated with iPROMOTEu in March 2010. These new affiliates, in the aggregate, have an estimated annual sales volume of nearly \$8,000,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, over 500 distributors from 46 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are approximately 680 industry sales professionals among iPROMOTEu’s “selling network.”

Ross Silverstein, President & CEO of iPROMOTEu, remarked: “iPROMOTEu has reached an important milestone, surpassing 500 independent distributor affiliates. iPROMOTEu truly is the smart choice for experienced distributors and salespeople in the promotional products industry, and we’re very proud to be one of the largest and fastest growing distributor organizations in the industry.”

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in March: Elizabeth Andrade of Andrade Promotions in Mesa, AZ; Susan Baldwin of Innovative Concepts in Vista, CA; Patricia Burke of Accurate Printed Products, Inc. in Sarasota, FL; Richard Collins of Really Creative Business Solutions in Anchorage, AK; Cynthia Dienelt of CME Advertising, Inc. in Fort Wayne, IN; Amy Harris of Harris PrintHawk Co. in Pleasant Hill, CA; Barry Jacobson of KMK Distributing, LLC in Chagrin Falls, OH; Jennifer Jarvi of RJ Select LLC in White Lake, MI; Sherine Lambie of Lammico Inc. in Sunrise, FL; Greg Manion of LPE Inc. in Encinitas, CA; Ken Marsh of P2 Promotional Products, Inc. in Draper, UT; Gretchen and Darrell McChesney of Team Iowa in Cedar Rapids, IA; Richard Miller of Mountain Island Promotions Inc. in Charlotte, NC; Steve Ness of IAM Marketing LLC in Ramsey, MN; Kurt Scanlin of System Form & Label Products in San Jose, CA; Michael Searcy of Island Specialties, Inc. in Sarasota, FL; Judi Smith of Promotional One Concepts Inc. in Livermore, CA; and Gregg Taft of B Noticed in San Diego, CA. Other new affiliates have requested, temporarily, to remain confidential.

The business name for Ellen Orne of Ellico Promotions, Inc. in Holliston, MA was incorrect in last month’s press release. We apologize for the error.

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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iPROMOTEu is a service provider to promotional products distributors. Its selling network consists of more than 680 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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