



FOR IMMEDIATE RELEASE

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**20 New Distributors Affiliate with iPROMOTEu in March 2007
Representing \$4,300,000 in Annual Sales Volume**

April 4, 2007 – Wayland, Massachusetts: iPROMOTEu announced today that twenty promotional products distributors have affiliated with iPROMOTEu in March 2007. The annual sales volume represented by these 20 new iPROMOTEu Affiliates is approximately \$4,300,000. Each of these new iPROMOTEu Affiliates, as is the case with all iPROMOTEu Affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson working for another distributor. iPROMOTEu added 10 new Affiliates in January and another 18 new Affiliates in February. Already in 2007, in just the first three months of the year, a total of 48 promotional products distributors have affiliated with iPROMOTEu. Presently, 318 distributors from 42 states (Puerto Rico and the District of Columbia as well) are affiliated with iPROMOTEu.

The following individuals are among the new iPROMOTEu Affiliates: Joy Giordano of Distinctive Promotions from Maryland; Kent Hunter of Logowear Professional from North Carolina; John Kilday of Kilday Promotions from Tennessee; Theresa Marrott of Summer Sun Enterprises (d/b/a/BizImprintz.Com) from Utah; Stan Redus of Stan The Man from Texas; Denise Rose of Company Image Advertising from Michigan; Jayne Sanchez of MAJR Specialties from California; Tom Savino of Thomas James Creative from New Jersey; Joanne Schamberger of Iron-T Junction from Illinois; Mary Shulenberger of Parle Enterprises from California; Nancy Simonson of Adfigo Marketing from California; Lynne Smith of Above & Beyond Corporate Gifts from Kansas; Pete Wallerus of Professional Images from Minnesota; Lewis Whitener of TN Imagewear from Tennessee; Susan Woolf of Silicon Valley Specialties (formerly with Adventures In Advertising) from California; and Ted Davies of Paradigm Partners from Minnesota. The identity of the other new Affiliates is being kept confidential for the time being.

Commenting on his company's performance in March, Ross Silverstein, the President & CEO of iPROMOTEu, said: "We've been working hard to get to the point where we can bring on twenty new Affiliates in a single month. Clearly, our hard work is paying off. Twenty new Affiliates in one month is a nice milestone for us."

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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iPROMOTEu is a service provider to promotional products distributors. Its network consists of more than 300 experienced distributors from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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