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FOR IMMEDIATE RELEASE

**ANOTHER RECORD BREAKING MONTH FOR iPROMOTEu**  
*Twenty Distributors Affiliated With iPROMOTEu In February 2011*

WAYLAND, Mass- March 14, 2011— iPROMOTEu announced today that 20 promotional products distributors have affiliated with iPROMOTEu in February 2011, setting a new record for the month of February throughout the company’s history. These new affiliates, in the aggregate, have an estimated annual sales volume of approximately \$5,225,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional — either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, nearly 600 distributors from 48 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are more than 800 industry sales professionals among iPROMOTEu’s “selling network” nationwide.

“iPROMOTEu is off to a strong start in 2010. With a total of 41 business days in January and February, iPROMOTEu welcomed 44 new affiliates—more than one new affiliate for every business day,” said iPROMOTEu President and CEO Ross Silverstein.

The following individuals are among the industry distributors and former salespeople who affiliated with iPROMOTEu in February: Steve Bocher of Catch Fire Marketing LLC in Centennial, CO; Scott Chalifour of BrandIT Marketing Solutions Ltd in Manchester, NH; Merita Cooper of Adpro Promotional Products in Burnsville, NC; John Grantham of Budd Bay Embroidery & Specialties, Inc. in Lacey, WA; Charisma Grygorczuk of C&C Promotion in Balch Springs, TX; Gary Klopper of Corporate Marketing Solutions in Earleton, FL; Aaron Koenigs of Koenigs Company in Fishers, IN; Tom Letourneau of Wecando Printing, LLC in Ft. Lauderdale, FL; Dan Lysne of Bizgifts in Renton, WA; Bobbie Regan of 4 Seasons Specialty Advertising in Foxworth, MS; Robert and Norma Roberts of The Roberts Group in Morganton, NC; Louis San Lorenzo of LNR Promotions LLC in Venice, FL; Cheree Sloan of Ad Box Promo Agency, LLC in Oxon Hill, MD; Kristi Springer of Creative-Supplies, Incorporated in Plano, TX; Norma Torrens of TMA in San Antonio, TX; Mara Villa in Pleasant Hill, CA; and Chere Williams of Speedy's T's & More, LLC in Alva, OK. Two other new affiliates have requested that their affiliation remain confidential for the time being.

iPROMOTEu is a service provider to promotional products distributors. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com) or call 800-850-3370.

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