



**FOR IMMEDIATE RELEASE**

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**18 New Distributors Affiliate with iPROMOTEu in February 2007  
Representing \$4,900,000 in Annual Sales Volume**

**March 16, 2007 – Wayland, Massachusetts:** iPROMOTEu announced today that eighteen more promotional products distributors affiliated with iPROMOTEu in February 2007. The annual sales volume represented by these 18 new iPROMOTEu Affiliates is approximately \$4,900,000. Each of these new iPROMOTEu Affiliates, as is the case with all iPROMOTEu Affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson working for another distributor. More than 300 distributors from 42 states (Puerto Rico and the District of Columbia as well) are affiliated with iPROMOTEu.

The following individuals are among the new iPROMOTEu Affiliates: Alexander Byron of Byron Marketing Group from California; Robert Coletti of OCA Inc. from Florida; Mitzi Elkins of A.M. Marketing from Alabama; Gloria Irwin of The Irwin Group/GIA Marketing from Indiana; Karen Johnson of KC Ad Specialties from Florida; Marni Kagan of Primo Promos from Florida; Jose Legarda of Idea Spreaders & Marketing from Texas; Katherine Mansfield of Promotions by Design from California; Paul Marshall of LEPPCO from Ohio; Chris Morrissey of AIA/Promotions by Morrissey from Colorado; Lynn Page-Schaedel of PS Consulting Group from Illinois; Randy Pendergraft of Small World, Inc. from Arkansas; and John Rust of Izzy-Lou Promotions/Logo Ware Now from North Carolina. The identity of the other five new Affiliates is being kept confidential for the time being.

Commenting on his company's performance in February, Ross Silverstein, the President & CEO of iPROMOTEu, said: "Bringing on another eighteen new Affiliates in the short month of February is terrific. With just twenty business days in February, distributors and salespeople affiliated with iPROMOTEu at a rate of nearly one per business day. This is tremendous." Silverstein continued: "iPROMOTEu's value proposition is clear. Now, distributors and

salespeople, more than ever before, are acknowledging the tremendous benefit iPROMOTEu provides.”

For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com).

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iPROMOTEu is a service provider to promotional products distributors. Its network consists of more than 300 experienced distributors from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com).

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