

FOR IMMEDIATE RELEASE

**Contact: Ross Silverstein
President & CEO
iPROMOTEu
800-850-3370
rsilverstein@ipromoteu.com**



.....

**Twenty Distributors Affiliate with iPROMOTEu in January 2010
Representing \$4.8 Million in Annual Sales Volume**

February 17, 2010 – Wayland, Massachusetts: iPROMOTEu announced today that twenty promotional products distributors have affiliated with iPROMOTEu in January 2010. These new affiliates, in the aggregate, have an estimated annual sales volume of \$4,800,000. Each of these new affiliates, as is the case with all iPROMOTEu affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson formerly working for another distributor. Presently, more than 470 distributors from 46 states (plus Puerto Rico and the District of Columbia) are affiliated with iPROMOTEu. Including the salespeople that are working for these affiliates, there are more than 660 industry sales professionals among iPROMOTEu’s “selling network.”

Ross Silverstein, President & CEO of iPROMOTEu, remarked: “2010 has started off with a bang. The twenty new Affiliates in January tied the company’s record for the most Affiliates to join iPROMOTEu in any month. I am very excited about iPROMOTEu’s prospects for 2010. I think this will be a terrific year for iPROMOTEu and our Affiliates.”

The following individuals are among the industry distributors and former salespeople **who** affiliated with iPROMOTEu in January: Jerry Abercrombie of AAA Specialty Wholesale, Inc. in Murrayville, GA; Maria Barletta of New England Print & Graphics, LLC in Hamden, CT; Eileen Davenport of Davenport Marketing, Inc. in Setauket, NY; Jennifer Grigorian of iHeart Promos in Miami, FL; Edward Grisso of Valley Promotional Products in Woodland Hills, CA; Thomas Gottcent and Steve Bleser of Addlogos in Charlotte, NC; Robert Kolar of Promo Super Center, LLC in Boulder City, NV; Peggy Kotara of CorporateXpress Marketing in Flower Mound, TX; Nancy Lysne of Bizgifts in Renton, WA; Ronald McComsey of Penn, Inc. in Lancaster, PA; Spencer McMillian of BrandID, Inc. in Kansas City, MO; Vernon Muse of M2 Muse Marketing LLC in Raymond, MS; Terry Reynolds of Letsch Advertising in Springfield, MO; David Rogers of Island Promotions in Fishers, IN; Michael Saylor of One Stop CPS in Douglas, GA; Diane Spinozzi of It-DS Spinozzi, Inc. in Plantation, FL; Michael Waskovich of NTS Promotions, Ltd. in Scranton, PA; and Lori Wood of The Doodler in Colorado Springs, CO. The identity of the other new Affiliates is being kept confidential, temporarily, at their request.

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

.....

iPROMOTEu is a service provider to promotional products distributors. Its selling network consists of more than 660 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

END