



FOR IMMEDIATE RELEASE

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10 New Distributors Affiliate with iPROMOTEu in January 2007
Representing \$2,500,000 in Annual Sales Volume

March 2, 2007 – Wayland, Massachusetts: iPROMOTEu announced today that ten more promotional products distributors affiliated with iPROMOTEu in January 2007. The annual sales volume represented by these 10 new iPROMOTEu Affiliates is in excess of \$2,500,000. Each of these new iPROMOTEu Affiliates, as is the case with all iPROMOTEu Affiliates, is an experienced industry sales professional – either an existing independent distributor or a successful salesperson working for another distributor. More than 300 distributors from 42 states (Puerto Rico and the District of Columbia as well) are affiliated with iPROMOTEu.

The following individuals are among the new iPROMOTEu Affiliates: Jim Berger of JM Berger Marketing from Georgia; Tom Boylson of Printing Alliance from Ohio; Wayne Eble, Jr. of D4Today from California; Patty Fernandez of DP Promotions from California; Kent Garrett of KG Marketing from California; John Hemmens of Promo Print from California; Michael Lynn of Trademark Design Group from Virginia; Sharon Tennyson of Goldie's Promotions from Maryland; and Jane Tevere of Artistic Journey from Florida. One other new affiliate is a former salesperson and substantial producer from a fast growing distributorship who has decided to go into business for himself and establish his own distributorship.

Commenting on his company's performance in January, Ross Silverstein, the President & CEO of iPROMOTEu, said: "The ten new Affiliates was a good start for us in 2007. With just twenty-two business days in January, iPROMOTEu continues to attract new Affiliates at a pace of nearly one every second business day. Our accomplishment is even more impressive given that we were out of our offices quite a bit during the month for The PPAI Expo in Las Vegas and The ASI Show in Orlando." Silverstein continued: "I expect to see this sort of growth on a regular basis. I think distributors and salespeople have an appreciation of the significant role iPROMOTEu plays in the industry and, more importantly, the tremendous benefit iPROMOTEu provides its Affiliates."

For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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iPROMOTEu is a service provider to promotional products distributors. Its network consists of more than 300 experienced distributors from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at www.ipromoteu.com.

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