

**FOR IMMEDIATE RELEASE**

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**iPROMOTEu Hosts Annual “Thank You” Reception at The PPAI Expo in Las Vegas  
iPROMOTEu Affiliates and Top Preferred Suppliers Honored**

**January 25, 2010 – Wayland, Massachusetts:** iPROMOTEu hosted its Sixth Annual “Thank You” Reception in Las Vegas during The PPAI Expo. The Beatles, Ed Sullivan and Buddy Holly impersonators provided fantastic entertainment, and Las Vegas showgirls added to the festivities. Steve Slagle, President and CEO of PPAI, extended some words of welcome to the crowd. Over 200 iPROMOTEu Affiliates, prospective Affiliates, guests, and representatives of some of iPROMOTEu’s leading Preferred Suppliers attended the lively event.

iPROMOTEu’s Top Ten Preferred Suppliers for 2009 were recognized and honored. The award winners were: SanMar, Leed's, Bodek and Rhodes, Broder Bros., Norwood, Bic, Hit, Bulletline, Logomark, and Sweda. Also honored were PromoBiz and its Vice President, Nadine Panetti, as recipient of iPROMOTEu’s Supplier Appreciation Award for exceptional support of iPROMOTEu. In addition, Eddie Love, an account executive for SanMar, was named iPROMOTEu’s Supplier Representative of the Year. Joining Eddie on stage when he received his award were Marty Lott, President and CEO of SanMar, and Susan Rye, Strategic Accounts Manager. Upon receiving the award, the crowd erupted in a chorus of “Eddie, Eddie!” Ross Silverstein, President & CEO of iPROMOTEu remarked, “It is always special when an unsung hero gets the recognition he deserves.”

Many iPROMOTEu Affiliates were recognized for their top performance in 2009. Christiane Hartley, a top iPROMOTEu Affiliate, commented, “As always, iPROMOTEu throws a great party. This was the best yet. iPROMOTEu does so much for its affiliate network; I am so happy, and we are all so fortunate, to be a part of the industry’s best distributor organization.”

For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com).

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iPROMOTEu is a service provider to promotional products distributors. Its selling network consists of more than 660 experienced distributors and their sales representatives from more than 40 states throughout the country. In addition to many other important services, iPROMOTEu finances orders, processes orders, provides accounting and technology tools, and obtains discounted pricing from industry suppliers. iPROMOTEu relieves distributors of the tedious, time-consuming, non-revenue generating activities – so that distributors can spend more of their time selling. iPROMOTEu also helps experienced industry salespeople establish their own distributorship – quickly, easily, and inexpensively. These former salespeople can earn significantly more money as an iPROMOTEu affiliate. For more information about iPROMOTEu, visit its website at [www.ipromoteu.com](http://www.ipromoteu.com).

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